

Contact: Kay Mascoli
Tel. 1-408-993-8111
e-mail: kay.mascoli@flextech.org

FLEXI Awards Inaugurated at Flex Conference 2009

Prestigious Awards Now Complement Recognition of Outstanding Academic Achievement

SAN JOSE, Calif., February 18, 2009—The FlexTech Alliance today announced the FLEXI awards and the student poster awards given out at the 8th annual **Flexible Electronics & Displays Conference and Exhibition** held February 2-5, 2009 in Phoenix, Ariz. The new FLEXI awards recognize significant accomplishments in R&D, product development, and leadership in education and training. The awards complement the academic achievement/poster awards initiated in 2008.

In the R&D category, DuPont Teijin Films won the FLEXI award (accepted by Keith Rollins and Robert Rustin) for development of its PET and PEN polyester films, now in use by numerous manufacturers of flexible displays and other emerging products. Kent Displays won the FLEXI product development award (accepted by Albert Green) for innovative development of the eNote liquid crystal writing tablet. For leadership in education and training, multiple awards were presented to Binghamton University (Bahgat Sammakia), Cornell University (Christopher Ober), Endicott Interconnect Technologies (Mark Poliks) and Princeton University (James Sturm). The organizations were recognized for pioneering activity in development of academic white papers on flexible and printed electronics. And, in the case of Binghamton University, Cornell University, and Endicott Interconnect Technologies, recognition was given for pioneering course work at the university level.

“Advancements in substrate technology are fundamental to establishing a flexible and printed electronics industry and DuPont Teijin Films has excelled in this area,” noted Michael Ciesinski, FlexTech’s CEO, in presenting the R&D award. Kent Displays eNote tablet was recognized by FlexTech for its ease of use and commitment to a “green” economy by potentially reducing the use of paper products.



Al Green, CEO & President of Kent Displays accepts the FLEXI Award from Michael Ciesinski, FlexTech Alliance



Bob Rustin, Mark Bandman and Keith Rollins accepted the FLEXI Award for DuPont Teijin Films



*Mark Poliks - Endicott Interconnect,
Mary Beth Curtin-on behalf of
Bahgat Sammakia-Binghamton
University and Jim Turner-on behalf
of Chris Ober, Cornell University
receiving the FLEXI Award*

In making the award to Binghamton University, Cornell University, Endicott Interconnect Technologies and Princeton University, Ciesinski stated that, "At a crucial time, these individuals and their institutions helped legitimize the field of flexible and printed electronics. Additionally, the coursework they developed is now training the engineers who will drive this industry forward."

FlexTech also announced the awards for the Student Poster Session. Thirty students competed for the top three slots

and were awarded plaques and gift cards for their academic efforts. The posters were judged by technology experts from industry and academia on the basis of originality, quality of presentation, relevance, and significance of research. The three award winners are:

1st Place - Yifei Huang, Princeton University (also won 1st place in 2008)
"Electron Injection Mechanism in Top-Gate Amorphous Silicon Thin-Film Transistors with Self-Aligned Silicide Source and Drain"

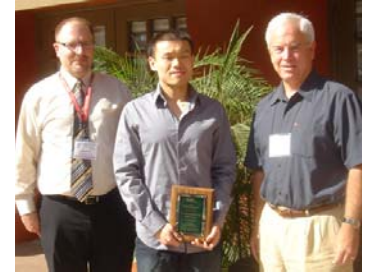
2nd Place - Priscilla Taylor, Cornell University
"Lithographic Patterning and Orthogonal Processing of Organic Electronics"

3rd Place - Zhong Liu, Stanford University
"High-Performance Solution-Processed Flexible Thin-Film Transistors Based on Small-Molecule Semiconductors and Self-Sorted Carbon Nanotube Networks"

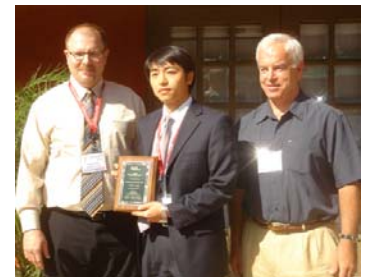
For more details and photos of the FLEXI and student poster awards, contact Kay Mascoli (kmascoli@flectech.org) or call the FlexTech Alliance at 408.993.8111.

About the FlexTech Alliance

The FlexTech Alliance is the only organization headquartered in North America exclusively devoted to fostering the growth, profitability and success of the electronic display and the flexible, printed electronics supply chain. Leveraging its rich history in promoting the display industry as the U.S. Display Consortium, the FlexTech Alliance offers expanded collaboration between and among industry, academia, government, and research organizations for advancing displays and flexible, printed electronics from R&D to commercialization. To this end, the FlexTech Alliance, based in San Jose, Calif., will help foster development of the supply chain required to support a world-class, manufacturing capability for displays and flexible, printed electronics. More information about the FlexTech Alliance can be found at the industry portal: www.flectech.org.



*Yifei Huang, receives 1st place in
Student Poster Session from Prof.
Doug Schulz, NDSU and Mark
Hartney, CTO, FlexTech Alliance*



*Zhong Liu of Stanford University
received 3rd place in Student Poster
Session at 2009 Flex Conference.*